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EDUCATION

Indiana University Bloomington, Ph.D., expected 2025

Major: Social Psychology

Minor: Interdisciplinary Methodology in Gender and Identity Research

University of Michigan, B.A., April 2017

Majors: Psychology and Economics

RESEARCH HISTORY

2020-Present Graduate Student, Advisor Dr. Edward Hirt

2016-2017 Undergraduate Research Assistant, Advisor Dr. Arnold Ho

MANUSCRIPTS UNDER REVIEW

Heiman, S. L., Hirt, E. R., Isch, C., Brinkworth, J., Cronk, L., Alcock, J., Aktipis, A., & Todd, P. M. (In prep). Identities as Predictors of Vaccine Hesitancy during the COVID-19 Pandemic.

MANUSCRIPTS IN PREP

Heiman, S. L.*, Claessens, S.*, Hirt, E. R., Todd, P. M. (In prep). Descriptive, not injunctive, social norms caused increases in mask wearing throughout the COVID-19 pandemic

Isch, C., **Heiman, S. L.**, Vuletich, H. A., & Todd, P. M. (In prep). The optimism curve: Time indexed assessments of individual optimism.

Guevara Beltran, D., Isch, C., Ayers, J. D., Claessens, S., Alcock, J., Brinkworth, J. F., Cronk, L., Hurmuz-Sklias, H., Tidball, K., Van Horn, A., **Heiman, S.L.**, Todd, P. M. & Aktipis, A. (In prep). Throwing Caution to the Wind: In-person Interactions, Group Gatherings and Protective Behaviors During COVID-19.

BOOK CHAPTERS IN PREP

Hirt, E. R., **Heiman, S. L.**, Eyink, J. R., McCrae, S. (In prep) Self-Handicapping in the Face of Uncertainty: The Paradox That Most Certainly Is.

**these authors contributed equally to this work*

TEACHING EXPERIENCE

Courses Taught:

Spring 2022 Co-teaching K300: Statistical Techniques, Indiana University
Spring 2021 Guest Lecture - Introduction to t-tests,
K300: Statistical Techniques, Indiana University

Teaching Assistantships:

Summer 2022 P457: Aggression in Close Relationships
Fall 2021 K300: Statistical Techniques, Indiana University
Spring 2021 K300: Statistical Techniques, Indiana University
Fall 2020 P366: Consumer Psychology, Indiana University

Mentoring:

Fall 2021 CEWIT Emerging Scholars Mentor – Ana Lim
Spring 2021 Capstone Project Mentor – Jaycee Hopper

PRESENTATIONS

Heiman, S.L., Eyink, J. R., Hirt, E. R. (2022, April). *Authority's role in gendered injunctive norm adherence*. Talk given at the *Annual Meeting of the Midwestern Psychological Association*, Chicago.

Heiman, S. L., Hirt, E. R., Isch, C., Brinkworth, J., & Todd, P. M. (2022, February). *Identity and Socioeconomic Predictors of Longitudinal COVID-19 Vaccine Hesitancy: Women's Vaccination Likelihood Exceeds their Vaccine Trust*. Poster presented at the *Annual Convention of the Society for Personality and Social Psychology*, San Francisco.

Heiman, S.L., Eyink, J. R., Mirise, C., Hirt, E. R. (2021, April). *Gender Differences in Social Norm Adherence*. Poster presented at the *Annual Meeting of the Midwestern Psychological Association*, Online Conference.

Heiman, S.L. (2020, February). *Creating Compelling Stories from Datasets*. Workshop presented to the Trott Business Program, University of Chicago, Chicago.

GRANTS, FELLOWSHIPS, AND AWARDS

Fall 2021 Sharon Stephens Brehm Travel Award
Summer 2021 Richard McFall Summer Research Award
Spring 2021 Outstanding Graduate Teaching Assistant
Fall 2020 Outstanding Graduate Teaching Assistant
Fall 2013 University of Michigan Regents Merit Scholarship

PROFESSIONAL EXPERIENCE

Memberships:

2020-2021 Psychological and Brain Sciences representative to Graduate and Professional Student Government, Indiana University

Work Experience:

2019-2020 Junior Associate II at IRI Growth Consulting

2017-2019 Junior Associate at IRI Growth Consulting

SOCIETY MEMBERSHIPS

2020-Present Society for Personality and Social Psychology

2020-Present Midwestern Psychological Association